

We're told God created the world in seven days. It takes nine times longer to create a Vividus.

Actually, nine weeks is just the tip of the iceberg.

Truth be told, nobody can build a handmade bed like this from scratch in just nine weeks. It actually took us thousands of weeks to create Vividus. That's 166 years with five generations of master craftsmen each refining their predecessor's work to take the art of bed construction to a higher level. What began as upholstered cushions for horse-drawn carriages has, step by step, evolved into the bed you see before you. And after all that time, we're still giving it our all to help people arrive refreshed and alert for wherever life's journey takes them.



